



Problem 1: Association Mining Rules (10 points)

We provide the following database of store and customer transactions. Create all association rules with a minimum support of 60% and a minimum confidence of 70%.

1. Find all frequent itemsets using
 - a) A priori
 - b) FP-Growth.
2. We have the following rule: {Milk, Bread} => {Yogurt}. Calculate the Lift, Leverage and conviction coefficients of this rule. Interpret.

Transaction ID	Items
T1	Apples, Milk, Bread, Cheese, Yogurt
T2	Bananas, Milk, Bread, Yogurt
T3	Apples, Bread, Eggs, Cheese
T4	Bananas, Milk, Eggs, Yogurt
T5	Apples, Milk, Bread, Yogurt

A3 M4
B14 Y4

Problem 2: Decision Tree Classifier (10 points)

We consider a real dataset with three categorical attributes (Weather, Temperature, Day) and a binary target variable (Play: Yes or No). Here are 10 records in the dataset:

Color	Size	Prize	Label
Red	Small	10 < 35	Class A
Blue	Large	15 < 35	Class B
Green	Medium	20 < 35	Class A
Red	Large	25 < 35	Class B
Blue	Medium	30 < 35	Class A
Green	Small	35 ≥ 35	Class B
Red	Medium	40 ≥ 35	Class A
Blue	Small	45 ≥ 35	Class B
Green	Large	50 ≥ 35	Class A
Red	Large	55 ≥ 35	Class B

B, M, Y, A
B, M, Y
B, A
M, Y
B, M, Y, A

- a) Take the optimal split for the "Prize" attribute in your decision tree: < 35 and ≥ 35 . Construct a decision tree based on this training data. For splitting, use information gain as measure for impurity. Build a separate branch for each attribute.
 - b) Split the Prize attribute in two way using Gini Index.
 - c) Create the contingency table for Color and Size attributes. Test whether the two variables (color and size) are related to each other. Take the critical value of chi-square is 9.488
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